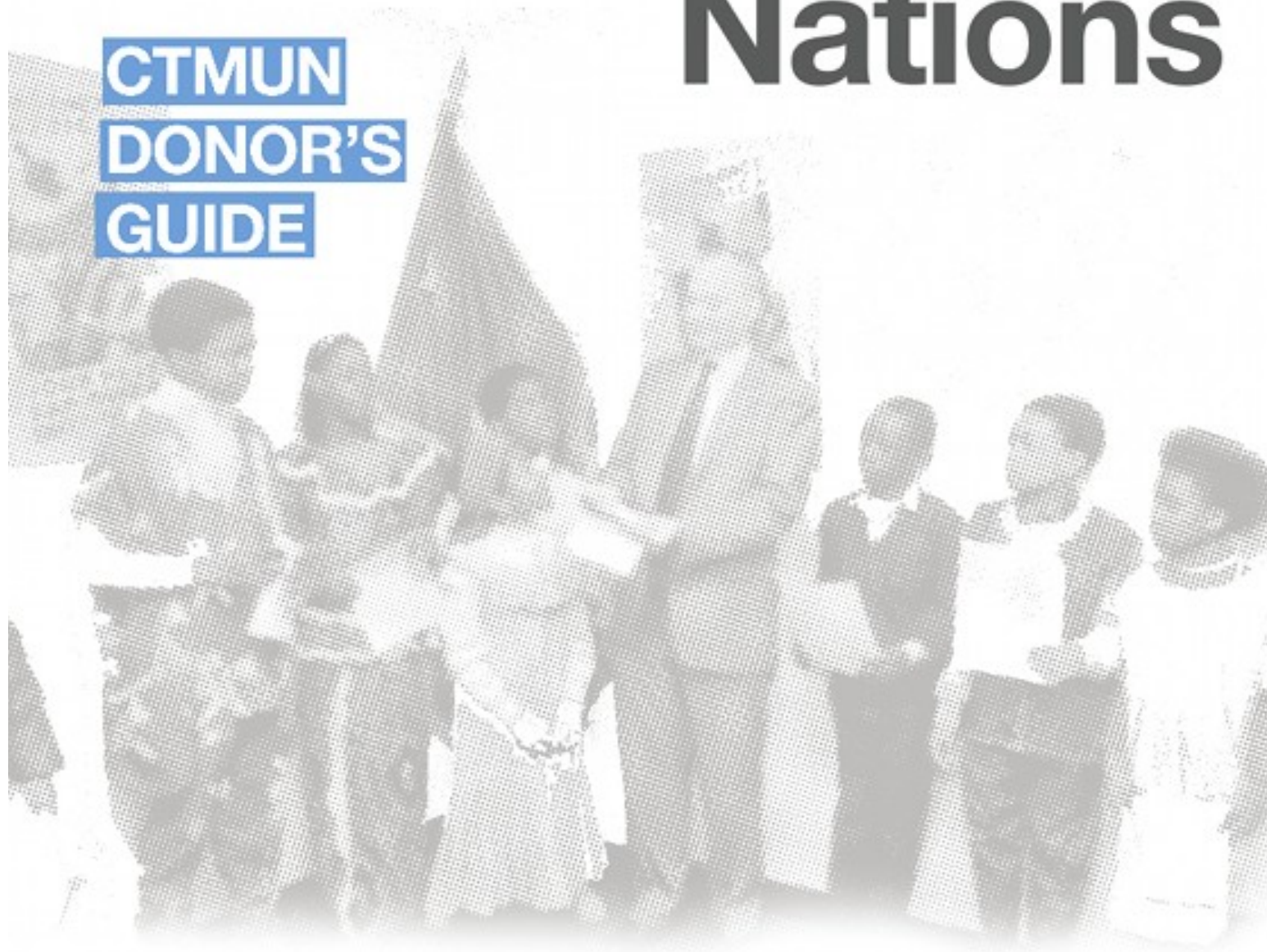


# Central Texas Model United Nations

**CTMUN  
DONOR'S  
GUIDE**



## About CTMUN

Central Texas Model United Nations (CTMUN) is a 501(c)-3 Non-Profit Organization established by alumni members of the collegiate program to continue supporting the mission of educating young Texans about the pressing international questions of the day through simulating the United Nations and other international organizations. It is run by a volunteer Board of Directors providing guidance and support to the University of Texas at Austin's student organization of the same name. These student leaders plan the largest high school conference in Central Texas and organize traveling teams to represent the University of Texas at Austin to collegiate Model United Nations competitions around the world.

CTMUN was founded at the University of Texas at Austin in 1994 to present and participate in simulations of the United Nations and other international organizations to students throughout Texas and around the world. The first Central Texas Model United Nations Conference was convened to promote the debate format in the Austin area, with four schools attending in the first year. This student organization, supported by the Board, provides valuable planning and management experience to future leaders entering the realms of international relations, public policy, business, non-profit organizations, and academia. CTMUN's conference operations have consistently grown since founding, with over four hundred high school students from across Texas competing every year.

## What is Model United Nations?

Model United Nations is an authentic simulation of the United Nations General Assembly and other multilateral and foreign policymaking bodies. Simulating international organizations has been a cornerstone of academic competition and inquiry even before the founding of the United Nations, when students held a series of Model League of Nations in the 1920s. High schools, colleges and universities across the country have been joining the debate since 1945, growing the popularity of Model UN internationally: more than 250,000 high school and college/university students worldwide participate every year. Model UN delegates generally go on to apply their skills and perspective gained with debate in business, politics, media and academia as leaders and entrepreneurs with a polished perspective of the global environment.

# The Central Texas Model UN Conference

Our organization is primarily dedicated to providing the best Model UN simulation program in Texas and we offer a unique opportunity to college-bound high school students to visit a world-class university.

CTMUN's priority is the annual high school conference, and a majority of the organization's expenses come from hosting this event. The conference events include professional development and international organization simulation components: opening and closing ceremonies featuring cultural performances, distinguished speakers, and an awards ceremony, the conference proper with multiple simulation sessions operated by our collegiate staff, and a range of networking events for delegates to build professional relationships outside of committee. We strive to provide the best simulation and educational experience possible for students from throughout Texas at the lowest cost to attending high schools. Charitable contributions and donations are one of the best strategies for CTMUN to make the event affordable to broadest range of schools and students. A sample Conference budget is available upon request to those interested in learning more about or event.

## Conference Outreach

Our Conference reaches out to a range of high school students from across Texas. Nearly all of our delegates intend to go on to a 4 year institution of higher learning, with many planning on graduate school as well. Model United Nations is also an exercise in diversity, with students of many ethnic and social backgrounds choosing to participate if a program is offered at their high school. Model UN outreach and program assistance at schools without active programs is a long term goal of our organization, to expand awareness of this program throughout the Southwest.

Working with CTMUN taps your organization into the much-coveted young adult and college student demographic:

- According to the National Center for Education Statistics, more than 18 million students were enrolled in degree-granting institutions in 2008, up 26 percent from about 14.5 million the prior decade.
- Discretionary spending of young college students topped \$50 billion in 2008, 29% more than in 2005. (National Center for Education Statistics)
- Research has demonstrated that 18 to 24-year-olds are key to building brand loyalty. National marketers identify three advantages to targeting college students:
  1. Age stability
  2. Spending power
  3. Cost effectiveness

When you participate in our donor program, the young students we work with will be exposed to your organization during this important time when lifelong spending habits and preferences are developed. Additionally, this demographic drives trends and preferences in the general population.

## What We Can Offer

Any sort of financial or in-kind assistance that your business or organization can provide could contribute towards reducing the cost of our conference. CTMUN has developed a tiered donation program that recognizes our valuable contributors. For a small financial cost, donors will assist in serving high school students become better future leaders with a fundamental understanding of global governance while gaining the benefits of supporting a registered non-profit organization and the satisfaction of supporting one of the fastest growing academic programs focused on demonstrating the relevance of international affairs. The Board of Directors also offers a scholarship program for college-bound high school seniors, and donors are invited to partner with CTMUN on scholarship packages.

Ambassador (Top Tier, \$2.5K+)

Minister (Mid Tier, \$1K+)

Counselor (Low Tier, \$500+)

CTMUN offers a range of benefits to contributing businesses and organizations depending on support level, including:

1. Advertisement in promotional material, correspondence, newsletters and other external communications for the annual Central Texas Model UN Conference as a supporter of the event
2. Public acknowledgement at opening or closing ceremonies of the annual Central Texas Model UN Conference as a supporter of the event
3. Recognition and a link to your own corporate/organization website on the Central Texas Model UN website, a research and communications resource for high school conference attendees and prospective Central Texas college students getting involved in Model UN
4. Media attention through your relationship to our highly publicized conference, and invitation to media events
5. Invitation to select CTMUN organization and conference events, and opportunities to distribute promotional material at our conference
6. Opportunities for our staff to partner with your organization's events

*Donor benefits expire at the end of our fiscal year, July 31.*

## DONATION TIER BENEFIT SCHEDULE

Tier	<u>Contribution Level</u>	<u>Invitation to Conference Events</u>	<u>Recognition in Opening and Closing Ceremonies</u>	<u>Invitation to Advertise at Conference</u>	<u>Recognition in Conference Program</u>	<u>Recognition on Website</u>	<u>Recognition in Newsletters</u>	<u>Opportunities for Event Cooperation</u>	<u>Media Acknowledgement (Press Releases)</u>
Ambassador	\$2,500+	x	x	x	x	x	x	x	x
Minister	\$1,000+		x	x		x	x		
Counselor	\$500+			x		x			

## Contact and Supplementary Information

To find out more about participating in CTMUN's Donation Program, please contact the Board of Directors' Donations Committee.

### Email

[donations@ctmun.org](mailto:donations@ctmun.org)

### Twitter

[centraltexasmun](https://twitter.com/centraltexasmun)

### Mailing Address

Central Texas Model UN  
1 University Station A6220  
SOC #405  
Austin, Texas 78712  
c/o Board Donations Committee

### Federal Tax Identification Number

20-2150080